

For Recorded Details, Call:
1-641-715-3900, Ext. 681464

Dear Fellow Wealth Builder:

We would like to offer you a **dealership** in our new opportunity named *The \$30 Plan*. What makes the \$30 Plan so unique is that your startup cost is **ONLY \$10** or **20 Forever Stamps (One-Time)** then **\$30** each *following month* – **ONLY \$1 PER DAY!** \$20 covers a commission you pay from your monthly purchase of mailing leads imprinted on your postcards (*no need to purchase postcards separately*). \$10 covers the cost of printing plus shipping. You just mail your postcards to promote your dealership and build your income. With the current cost of postcard stamps being **34¢** -- you save **30%** off the cost of postage, over what you would pay to mail those expensive flyer programs which require envelopes. Plus, you pay **NO EXTRA COSTS** to make copies that must be folded, envelopes that must be stuffed and sealed, or mailing labels that you have to apply.

Your dealership is *completely private*. There is no need to expose your name and address. Postcards highlight the benefits of the program and are imprinted with a mailing lead, your ID and the ID of the dealer who enrolled you. **All you do is apply postcard stamps and drop in the mail.** *It's just that simple.* **NO** computer or Internet required; **NO** trying to figure how to get started on your own; **NO** chasing friends and family; **NO** meetings or conference calls to attend and **NO** rejection. Those who respond to your postcards will enroll on **your 1st level**. Your ID is imprinted on **their** postcards. As they enroll others (your 2nd level), **\$20 commissions are forwarded to you!** Your commissions are paid weekly **in cash** as they are received and mailed securely. Therefore, you will not need a bank account to access your money.

If 5 people enroll from your postcards (your 1st level) and they enroll 5 people each (your 2nd level) – you earn **\$500 per month (5 x 5 x \$20)**. If 10 people enroll from your postcards and they enroll 10 people each – you earn **\$2,000 per month (10 x 10 x \$20)**! You can only imagine what could happen if you and everyone you enroll, mail postcards and enroll more than 10 people. Do the math yourself. **The potential is staggering – all from a low requirement of ONLY \$30 PER MONTH!** Plus, we mail invitations **FOR YOU** (like this one) -- to help you enroll your first two dealers. As we do the same for those you enroll, you earn **\$80** per month (2 x 2 x \$20). **This covers your monthly cost for 100 postcards and stamps so that your dealership becomes FREE!** Plus, you pocket a small profit as your commissions continue to grow.

Furthermore, your commissions multiply when dealers on your 2nd level increase their monthly order. For example, you would earn **\$40** from an order of 200 postcards, **\$60** from an order of 300 postcards, etc. **In a short time, this could build into a lucrative, residual flow of cash!** Use your money to pay off bills, get out of debt, save for retirement, make a down payment on a house, pay college tuition, supplement your current income, etc. When you receive your commissions, a report is included with the name of each dealer and the amount of their order so you can verify your commissions.

To get started, follow the **simple instructions** below. We look forward to welcoming you aboard once we receive your enrollment and to your future success with the **\$30 Plan!**

\$30 Plan Enrollment Instructions

Address a **security envelope** (those you cannot see through) to: **MDL Marketing Services; 332 S. Michigan #1032-L379; Chicago IL 60604-4434**. Fill out the Enrollment Form below. Be sure to write your full name and address clearly and neatly. Include the Dealer Code from the postcard you received (*if you received a postcard*). Conceal **\$10 CASH ONLY** in dark paper (**NO CHECKS OR MONEY ORDERS**) or send **20 Unused Forever Stamps**. Enclose in the envelope with the Enrollment Form. Tape the seal of the envelope and mail.

Your sponsor and Dealer ID will be assigned. You will receive a welcome pack with **100 postcards** and an order form for your next order. Postcards are imprinted with mailing leads (**\$20 value**) and your ID in the **second** position of the Dealer Code. Just apply 34¢ postcard stamps and drop in the mail. (*No need to make copies, stuff envelopes, purchase and apply labels or expose your name and address.*) **\$20** (from the sale of the leads) is forwarded as a **commission** to the first dealer in the code.

Order and mail your postcards each month. As new dealers enroll, your ID moves to the **first position** of the code on their postcards. If you enroll **ONLY 5** dealers who do the same, you could earn **\$500 per month!** (**5 x 5 x \$20 = \$500**). You can only imagine how much you could earn if you enroll more than 5 dealers and they do the same (**Ex. 10 x 10 x \$20 = \$2,000 per month!**) *It's just that simple!*

\$30 Plan Enrollment Form / Complete and Mail to:

MDL Marketing Services • 332 S. Michigan #1032-L379 • Chicago IL 60604-4434

Enclosed is **\$10 Cash** (neatly concealed) or **20 Unused Forever Stamps**. Please assign my sponsor, Dealer ID and send my first order of 100 postcards imprinted with mailing leads. I understand that to maintain my dealership and qualify for commissions, I will need to order a **minimum** of 100 postcards each following month for **\$30 per month**.

Name: _____

Address: _____

City/State/Zip: _____

Phone/Email (Optional): _____

Dealer Code on Postcard (*If you Received a Postcard*): _____

WHY THE \$30 PLAN WORKS!

The **\$30 Plan** is the result of over 25 years' experience in direct mail order, network/multi-level marketing and cash-leveraging systems. It was designed to eliminate the barriers and pitfalls of other programs, that defeat your efforts to earn a lucrative, *residual* income from the privacy of your home.

1. **100% Legal:** In order for a direct mail order system to be legal, you must receive a legitimate **product or service** in exchange for cash paid (US Postal and Lottery Laws, Title 18, Section 1302 and 1341). With this system, **you receive both** -- a *product* of **100 "No-Nixie" mailing leads** imprinted on postcards. Your upline (who enrolled you) provides a service of mailing additional postcards FOR YOU, to help you enroll dealers on your 1st Level.
2. **Lucrative Market:** According to statistics, the home business opportunity market generates **over \$427 BILLION** a year. Furthermore, there are an estimated **18.3 million** home businesses in the USA with the number of households exceeding **12 percent**. From this *massive, lucrative market*, you will be able to easily locate those who are in search of a simple, affordable opportunity that enables them to build a lucrative, monthly income from the privacy of their home.
3. **Easy & Affordable:** You are able to build your income from the comfort and privacy of your kitchen table. You do not need to own a computer, have any special computer skills or access to the Internet. The low entry of **\$10** and monthly requirement of **\$30** is *extremely affordable (ONLY \$1 PER DAY!)*. Your postcards will receive a higher response due to this low requirement. Plus, *your monthly requirement is covered with ONLY 2 dealers on your 2nd level.*
4. **Unlimited Income:** With **ONLY 5 dealers** on your first level, the *multiplication factor* could create more in monthly commissions from your second level than what you earn from most part-time jobs (**5 x 5 x \$20 = \$500 per month!**). The unilevel structure of the system enables you to enroll as many people as you wish, on your first level -- and *multiply* your monthly commissions to **whatever income you desire.** (Ex. **10x10x\$20 = \$2,000 PER MONTH!**)
5. **Residual Income:** Commissions are paid **each month** from active dealers enrolled on your 2nd level. No wondering if or when you will get results. From the Commission Report you will receive, you will know around what time each month your commissions are forwarded.
6. **Unique Product:** Other mailing leads have only the name and address of the lead. If the person has moved and there is no forwarding address (or it has expired) -- your mailing piece is returned. *This wastes the postage you paid.* The **"No-Nixie"** mailing leads (imprinted on your postcards) are formatted to ensure your postcards are delivered *as long as someone receives mail at the address.*
7. **Minimal Expense:** With the current cost of postcard stamps being **34¢** -- you save **30%** off the cost of postage, over what you would pay to mail those expensive flyer programs which require envelopes. Plus, you pay **NO EXTRA COSTS** to print copies that must be folded, to purchase envelopes that must be stuffed and sealed, or to buy mailing labels you need to apply.

8. **Minimal Work:** All you do is apply stamps to your postcards and drop in the mail. It's just that simple. **NO** computer or Internet required; **NO** manuals to read and follow; **NO** trying to figure how to get started on your own; **NO** chasing friends and family; **NO** meetings or conference calls to attend and **NO** rejection.
9. **Privacy:** Your dealership is *completely private*. There is no need to expose your name and address. Postcards are imprinted with your ID and mailing lead. Your name and address is known only to MDL Marketing who forwards your commissions. Furthermore, your commissions are forwarded securely **in cash**. You don't even need a bank account or credit/debit card to access your commissions.
10. **Upline Support & Teamwork:** Your upline (who enrolled you) mails postcards **FOR YOU** to accelerate their commissions. *You can mail postcards for your 1st Level to accelerate your commissions.* You earn \$20 monthly commissions from each dealer who enrolls from **their postcards** (your 2nd level). This **creates leverage**, multiplying your results through the efforts of others. It also ensures that everyone works together to help each other. TEAMWORK MAKES THE SYSTEM WORK.
11. **Professional Materials:** Postcards are professionally printed and imprinted with your ID and mailing leads. This ensures that your prospects receive only high-quality, professionally printed, sales literature. Prospects will trash an offer that is faded, poorly printed or copied multiple times by different people.
12. **Pre-Qualified Prospects:** Your postcards *pre-qualify* each prospect. Only serious, highly-motivated people will make a monthly commitment and send \$10 or 20 Forever Stamps to receive their Welcome Pack. Furthermore, only the names of those actively seeking an income opportunity are imprinted on your postcards. They are already in search of a simple, affordable system **THAT WORKS!** No need to chase friends and family; approach total strangers; or mail to "tire-kickers", curiosity-seekers and MLM "junkies" who will waste your time and frustrate your efforts.
13. **All-Inclusive System:** In other, similar businesses -- you pay for a product or service *plus* the cost to advertise. Your monthly requirement of **\$30** includes your product (mailing leads) **which is also half of your advertising expense!** All you do is apply **34¢** postcard stamps and drop in the mail.
14. **Secure Monitoring:** There is no list to rewrite or add your name, which can be manipulated. When new Dealers enroll from your postcards, the computer system places them on the 1st Level of your downline. When dealers on your 2nd level place their *repeat* order, \$20 commissions are forwarded to you. The computer generates a report with the name of each dealer and the amount of their order so you can verify your commissions. Your report also includes the date their next order is due so you have an idea of when you should receive their next commission.
15. **Duplication of Effort:** Everyone receives a Welcome Pack with the same postcard marketing system and simple instructions. **NO** trying to figure how to get started on your own; **NO** chasing friends and family; **NO** meetings or conference calls to attend and **NO** rejection. This system empowers you and everyone you enroll to achieve the **SAME RESULTS OVER TIME.**